

WKRC  
Cincinnati, OH  
Quarterly Issues/Programs List  
Second Quarter, 2016  
07/01/2016

WKRC  
Quarterly Issues/Programs List

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WKRC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Cancer Research:** State Funds to UC for Brain Cancer Research
- **Celebrating first responders:** National EMS Week
- **Community concerns:** Brent Spence Bridge named #1 Infrastructure Emergency
- **Community Fear over Safety:** Pike County Murder Investigation
- **Charity Marathon:** Cincinnati's 18th Flying Pig Marathon raising money for various charities
- **Concern for Student Safety:** Recent rash of school threats
- **ECONOMIC DEVELOPMENT:** New attraction coming to Newport
- **Fighting Childhood Cancer:** The Dragonfly Foundation's 6th annual golf classic
- **Fundraiser for Parkinson's:** Steady Strides 5K
- **Government:** Councilman Kevin Flynn resigning from Democratic party position
- **Government Corruption:** Heated debate over MSD audit
- **Growing heroin problem:** Heroin Rush Hour
- **Helping sick kids:** Events coming up for the Andy and Jordan Dalton Foundation
- **Helping the food insecure:** Taste of the NFL and Hogs vs. Hunger
- **Loss of endangered animal:** Parents in gorilla case will not be charged
- **Preventing premature births:** March of Dimes March for Babies

- **Public Safety:** Skimmer Summit
- **Scholarship Program:** Marvin Lewis Community Fund Scholarship
- **Supporting Area Youth:** Mike's Car Wash and Big Brothers, Big Sisters
- **Teen Violence:** Teen indicted for shooting 17-year-old Kelsie Crow
- **Wasting taxpayer dollars:** Questions of oversight in the city of Cincinnati

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Teen Violence	SUNDAY SUPPLEMENT/Segment #1	An arrest in a year old murder that caused community concern	Chris Smitherman, Council	04/03/2016 07:00 AM	012:51
Fighting Childhood Cancer	SUNDAY SUPPLEMENT/Segment #2	The Dragonfly Foundation's 6th annual golf classic	Troy Weldon/Dragonfly	04/03/2016 07:13 AM	005:44
Wasting taxpayer dollars	SUNDAY SUPPLEMENT/Segment #3	Questions of oversight in the city of Cincinnati	Chris Smitherman, Council	04/03/2016 07:18 AM	011:03
Helping sick kids	SUNDAY SUPPLEMENT/Segment #1	Events coming up for the Andy and Jordan Dalton Foundation	Andy Dalton/Bengals QB	04/10/2016 07:00 AM	008:04
Teen Violence	SUNDAY SUPPLEMENT/Segment #2	Aunt of teen murder victim speaks out	Jen Segrist/Kelsie Crow Aunt	04/10/2016 07:08 AM	012:30
Teen Violence	SUNDAY SUPPLEMENT/Segment #3	Teen indicted for shooting 17-year-old Kelsie Crow	Joe Deters, Ham. Co. Prosecut	04/10/2016 07:20 AM	008:56

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Preventing premature births	SUNDAY SUPPLEMENT/Segment #1	March of Dimes March for Babies	Glenda Hoagland, March of Dim	04/17/2016 07:00 AM	014:05
Scholarship Program	SUNDAY SUPPLEMENT/Segment #2	Marvin Lewis Community Fund Scholarship	Barbara Dundee/Marvin Lewis	04/17/2016 07:14 AM	007:33
Helping sick kids	SUNDAY SUPPLEMENT/Segment #3	Andy and Jordan Dalton Foundation	Andy Dalton/Bengals QB	04/17/2016 07:22 AM	008:04
Community's biggest race	SUNDAY SUPPLEMENT/Segment #1	Cincinnati's 18th Flying Pig Marathon	Iris Simpson-Bush, Flying Pig	04/24/2016 07:00 AM	011:39
Community's biggest race	SUNDAY SUPPLEMENT/Segment #2	Cincinnati's 18th Flying Pig Marathon	Iris Simpson-Bush, Flying Pig	04/24/2016 07:11 AM	009:42
Supporting Area Youth	SUNDAY SUPPLEMENT/Segment #3	Mike's Car Wash and Big Brothers, Big Sisters	Deb Haas/Big Bro-Big Sis	04/24/2016 07:21 AM	008:45
Community Fear over Safety	SUNDAY SUPPLEMENT/Segment #1	Pike County Murder Investigation	Mike Dewine/AG	05/01/2016 07:00 AM	013:12
Supporting Area Youth	SUNDAY SUPPLEMENT/Segment #2	Mike's Car Wash and Big Brothers Big Sisters	Deb Haas/Big Bro-Big Sis	05/01/2016 07:13 AM	008:45
Growing heroin problem	SUNDAY SUPPLEMENT/Segment #3	Heroin Rush Hour	Lt. Rich Whitford/Fort Thomas	05/01/2016 07:22 AM	007:59
Helping the food insecure	SUNDAY SUPPLEMENT/Segment #1	Stamp Out Hunger and the Hunger Walk	Kurt Rieber, Freestore	05/08/2016 07:00 AM	009:58
Helping the food insecure	SUNDAY SUPPLEMENT/Segment #2	Taste of the NFL and Hogs vs. Hunger	Kurt Rieber, Freestore	05/08/2016 07:10 AM	009:28
Concern for Student Safety	SUNDAY SUPPLEMENT/Segment #3	Recent rash of school threats	David Fornshell, Warren Co	05/08/2016 07:20 AM	009:50
Fighting Childhood Cancer	SUNDAY SUPPLEMENT/Segment #1	Dragonfly Foundation Golf Classic	Kyle Weldon/Dragonfly	05/15/2016 07:00 AM	004:13

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Helping the food insecure	SUNDAY SUPPLEMENT/Segment #2	Taste of the NFL and Hogs vs. Hunger	Kurt Rieber, Freestore	05/15/2016 07:04 AM	013:11
Community Fear over Safety	SUNDAY SUPPLEMENT/Segment #3	Asking for community help on Piketon mass murders	Mike Dewine/AG	05/15/2016 07:17 AM	012:26
Cancer Research	SUNDAY SUPPLEMENT/Segment #1	State Funds to UC for Brain Cancer Research	Denise Driehaus/State Rep	05/22/2016 07:00 AM	004:27
Community concerns	SUNDAY SUPPLEMENT/Segment #2	Brent Spence Bridge named #1 Infrastructure Emergency	Denise Driehaus/State Rep	05/22/2016 07:04 AM	011:46
Celebrating first responders	SUNDAY SUPPLEMENT/Segment #3	National EMS Week	Bill Hinckley/AirCare	05/22/2016 07:16 AM	012:59
Helping the food insecure	SUNDAY SUPPLEMENT/Segment #1	Hunger Walk and 5K Run	Kurt Rieber, Freestore	05/29/2016 07:00 AM	012:43
Fundraiser for Parkinson's	SUNDAY SUPPLEMENT/Segment #2	Steady Strides 5K	Maureen Gartner/Steady Stride	05/29/2016 07:13 AM	009:07
Government Corruption	SUNDAY SUPPLEMENT/Segment #3	Heated debate over MSD audit	Kevin Flynn/Cincy Council	05/29/2016 07:22 AM	007:47
Loss of endangered animal	SUNDAY SUPPLEMENT/Segment #1	Change.org petition for Harambe's Law	Cecil Thomas/Senator	06/05/2016 07:00 AM	013:18
Helping the food insecure	SUNDAY SUPPLEMENT/Segment #2	2016 Taste of the NFL	Kurt Rieber, Freestore	06/05/2016 07:13 AM	009:36
ECONOMIC DEVELOPMENT	SUNDAY SUPPLEMENT/Segment #3	New attraction coming to Newport	Matthew Stack/Koch	06/05/2016 07:23 AM	006:13
Loss of endangered animal	SUNDAY SUPPLEMENT/Segment #1	Parents in gorilla case will not be charged	Joe Deters, Ham. Co. Prosecut	06/12/2016 07:00 AM	013:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Helping the food insecure	SUNDAY SUPPLEMENT/Segment #2	2016 Taste of the NFL	Kurt Rieber, Freestore	06/12/2016 07:13 AM	009:36
Public Safety	SUNDAY SUPPLEMENT/Segment #3	Skimmer Summit	Dusty Rhodes, Hamilton County	06/12/2016 07:23 AM	006:56
Community Fear over Safety	SUNDAY SUPPLEMENT/Segment #1	Cincinnati PRIDE Week	Shawn Baker/PRIDE	06/19/2016 07:00 AM	007:55
Helping the food insecure	SUNDAY SUPPLEMENT/Segment #2	Hogs Vs. Hunger	Kurt Rieber, Freestore	06/19/2016 07:08 AM	010:15
Supporting Area Youth	SUNDAY SUPPLEMENT/Segment #3	Expanding foster care eligibility in Ohio	Pam Lindeman/Child Focus	06/19/2016 07:18 AM	010:43
Fighting Childhood Cancer	SUNDAY SUPPLEMENT/Segment #1	Pray Hope Believe Foundation 5K	Rick and Lynn Merk	06/26/2016 07:00 AM	012:04
Helping the food insecure	SUNDAY SUPPLEMENT/Segment #2	Hogs Vs. Hunger	Kurt Rieber, Freestore	06/26/2016 07:12 AM	005:29
Government	SUNDAY SUPPLEMENT/Segment #3	Councilman Kevin Flynn resigning from Democratic party position	Kevin Flynn/Cincy Council	06/26/2016 07:17 AM	012:25

**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III**  
**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH	HIGH BLOOD PRESSURE	000:15	106
HEALTH	HIGH BLOOD PRESSURE	001:00	034
2ND CHANCE JOB FAIR	BEACON OF HOPE	000:32	008
SPINE HEALTH	ASSOCIATION OF ORTHOPEDIC SURGEONS	000:30	042
SPINE HEALTH	ASSOCIATION OF ORTHOPEDIC SURGEONS	001:00	142
ADDICTION	AL-ANON FAMILY GROUPS	000:15	118
ADDICTION	AL-ANON FAMILY GROUPS	000:29	013
ADDICTION	AL-ANON FAMILY GROUPS	000:30	020
ADDICTION	AL-ANON FAMILY GROUPS	000:58	042
ADOLESCENT CANCER	CANCERFREE KIDS	000:30	017
AFFORDABLE HOUSING	HABITAT FOR HUMANITY	000:31	009
AFFORDABLE HOUSING	HABITAT FOR HUMANITY	000:32	002
AT RISK YOUTH	FRIARS CLUB	000:30	013
ATTENDANCE	Ad Council	000:15	041
ATTENDANCE	Ad Council	001:00	032
AUTISM AWARENESS	Ad Council	000:15	068
AUTISM AWARENESS	Ad Council	000:30	033
AUTISM AWARENESS	Ad Council	001:00	050
BIKE FOR MS	MS SOCIETY/W&S	000:30	005
birth defects	march of dimes	000:30	008
birth defects	march of dimes	000:31	010
CANCER RESEARCH	5KSPAGHETTI RUN	000:31	004
MINORITY CONVENTION/CAREER FAIR	NAACP CONVENTION	000:31	005
CHILDRENS TRUST FUND	OAB	000:29	069
COLLEGE SCHOLARSHIPS	MARVIN LEWIS COMMUNITY	000:29	018
COMMUNITY BEAUTIFICATON	CINCINNATI HORTICULTURAL	000:15	009

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY INVOLVEMENT	NATIONAL POLICE WEEK	000:30	006
DISABLED VETERANS	DAV	000:30	094
DISABLED VETERANS	DAV	001:00	068
diabetes	Ad Council	000:15	092
diabetes	Ad Council	000:30	016
diabetes	Ad Council	000:59	072
CHILDHOOD CANCER	DRAGONFLY	000:32	013
EMERGENCY PLAN	Ad Council	000:30	041
EMERGENCY PLAN	Ad Council	000:58	045
FOOD INSECURITY	FREESTORE FOODBANK	000:29	016
FOOD INSECURITY	FREESTORE FOODBANK	000:30	026
FOOD INSECURITY	ST VINCENT DE PAUL	000:15	008
FOOD SAFETY	Ad Council	000:30	073
FOOD SCARCITY	FREESTORE FOODBANK	000:32	019
GRADS OF LIFE	Ad Council	000:15	052
GRADS OF LIFE	Ad Council	000:30	027
GRADS OF LIFE	Ad Council	001:00	034
HEALTH	Ad Council	000:15	076
HEALTH	Ad Council	000:30	029
HEALTH	Ad Council	000:59	090
HEALTH AND FITNESS	PROSTATE CANCER FOUNDATION	000:33	024
HISPANIC SCHOLARSHIP FUND	Ad Council	000:30	071
HUNGER	Ad Council	000:30	071
HUNGER	FREESTORE FOODBANK	000:29	012
internet education	PSA-FAMILY 15	000:15	065
JR DIABETES	CITY OF NEWPORT	000:31	012
JOB FAIR	WARREN METROPOLITAN	000:30	008
LADDER SAFETY	AAOS	000:30	024
LADDER SAFETY	AAOS	001:00	041

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MILITARY	Ad Council	000:30	086
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	030
MORTGAGE HELP	Ad Council	000:15	063
MORTGAGE HELP	Ad Council	000:30	047
MORTGAGE HELP	Ad Council	001:00	083
MULTIPLE SCLEROSIS	MS SOCIETY/W&S	000:30	006
OHIO EDUCATION	OHIO EDUCATION ASSOCIATION	000:30	163
PEACE	PEACE IN THE STREETS	000:31	001
premature babies	march of dimes	000:30	013
HEALTH	PSA ATHSMA	000:30	015
HEALTH/WEELLNESS	PSA-GET REAL	001:00	040
SAFE DRIVING	SAFE SUMMER DRIVING	000:30	064
SCHOLARSHIP	Holiday 4 Heroes	000:32	004
SCHOLARSHIPS	MARVIN LEWIS COMMUNITY	000:29	022
SEAT BELT	Ad Council	000:30	066
SEAT BELT	Ad Council	001:00	134
SERVICE FOR VISUALLY IMPARED	CINCI ASSO FOR THE BLIND	000:31	010
SKIN CANCER	Ad Council	001:00	074
SLEEP APNEA	Ad Council	000:20	160
SLEEP APNEA	Ad Council	000:30	041
SLEEP APNEA	Ad Council	001:00	076
special needs children	ANDY & JORDAN DALTON	000:32	016
TEACH	Ad Council	000:15	053
TEACH	Ad Council	001:00	083
texting	Ad Council	000:30	098
TIRE SMART	RUBBER MANUFACTURERS	000:30	025
TIRE SMART	RUBBER MANUFACTURERS	000:31	210
TRAIN SAFETY	Ad Council	000:30	046
TRAIN SAFETY	Ad Council	001:00	068



ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
underprivileged children	BIG BROTHERS BIG SISTERS	000:32	021
US FOREST SERVICE	Ad Council	000:10	273
US FOREST SERVICE	Ad Council	000:15	095
US FOREST SERVICE	Ad Council	000:30	047
UNITED SERVICES ORG	USO	000:15	053
UNITED SERVICES ORG	USO	000:30	055
UNITED SERVICES ORG	USO	001:00	090
VETERANS	VA	000:30	019
VETERANS	VA	000:31	107
VETERANS CRISIS LINE	Ad Council	000:29	061
VETERANS CRISIS LINE	Ad Council	000:57	205
YOUTH SERVICES	BOYS AND GIRLS CLUB	000:31	012